

## SHANE M. SNYDER, Ph.D.

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### EDUCATION

Ph.D., American Culture Studies, Bowling Green State University, 2019

Dissertation: "Dictating the Terms: GamerGate, Democracy, and (In)Equality on Reddit"

Director: Radhika Gajjala, Ph.D.

In this dissertation, I show how two antithetical online gaming communities—the far-right /r/KotakuInAction and the leftist /r/GamerGhazi—utilize the Reddit platform’s democratic voting interface to distort or manipulate debates about feminist and critical race issues in American culture. Drawing from intersectionality and masculinity studies, I argue Reddit’s design, algorithm, and business model suppress feminist and anti-racist activism, thereby providing fertile nesting ground for far-right extremism. Given Reddit’s unfriendliness to feminism and anti-racist activism, together with its ubiquity as a daily news source for millions of Americans, I assert that Reddit deserves more scholarly attention than it has received.

M.A., Literary and Textual Studies, Bowling Green State University, 2015

B.A., Anthropology, California State University Sacramento, 2010

B.A., English, California State University Sacramento, 2010

### GRADUATE CERTIFICATIONS

2019 Women’s, Gender, and Sexuality Studies, Bowling Green State University

2018 Ethnic Studies, Bowling Green State University

### HONORS AND AWARDS

2016 First Place, Women’s, Gender, and Sexuality Studies Essay Contest

### PUBLICATIONS

#### Journal Articles

“The Art of Wall Building: The *Caminata Nocturna* and the Rhetoric of Nationalism,” *Journal of Popular Culture* 52, no. 6 (2020): 1274-1289. Refereed.

“The Impossible Relationship: Deconstructing the Private Space in *Gone Home*,” *Journal of Gaming and Virtual Worlds* 10, no. 1 (2018): 7-20. Refereed.

#### Book Reviews

Review of *The Cash Ceiling: Why Only the Rich Run for Office and What We Can Do About It*, by Nicholas Carnes (2018). *Social Science Journal* (forthcoming). Refereed.

Review of *Analytic Activism: Digital Listening and the New Political Strategy*, by David Karpf (2016). *Social Science Journal* (forthcoming). Refereed.

## **COURSES TAUGHT**

### **Bowling Green State University**

ACS 3000/POPC 4600	Identity in Video Games and Online Gaming Communities
ETHN 1010	Introduction to Ethnic Studies
ENG 2650	British Literature Survey (1700-1945)
GSW 1120	Academic Writing
GSW 1110	Introduction to Academic Writing

### Other Teaching Experience

Workshop Leader, "Alternatives to the American Prison," City Year Buffalo, September 2019

Workshop Leader, "Masculinity, Social Media, and the Illusion of Democracy,"

Bowling Green State University, November 2018

Workshop Leader, "Public Scholarship: Translating Academic Work for a Wider Audience,"

Bowling Green State University, March 2018

### Curriculum Development

2018 Designed undergraduate course on "Identity in Video Games and Online Gaming Communities." This course focused on how changing American attitudes about identity (such as race, class, gender, and nation) have transformed the video games industry, its products, and its online consumer culture.

## **CONFERENCES AND PRESENTATIONS**

"'Tall Fences Make for Better Neighbors': Analyzing the Arizona Borderlands through One Civilian Border Patrol Group." *Ray Browne Conference of Cultural and Critical Studies*. Bowling Green, OH, scheduled for April 2017

"Hyper-Masculine Posturing: Gender and Enemy Otherness in the *Gears of War* Series." *Global Responses to the War on Terror: Literary, Media, and Film Perspectives*. Bowling Green, OH, scheduled for September 2016

"The Impossible Lesbian Relationship: Deconstructing the Private Space in *Gone Home*." Invited talk for Women's, Gender, and Sexuality Studies Symposium, April 2016

"Beyond the Frame: The Problems of Gender and Otherness in the *Gears of War* Series." *Popular Culture Association/American Culture Association*. Chicago, IL, scheduled for April 2014

## **INVITED LECTURES**

"The Emergence of the Geek/Nerd Gamer Stereotype." Invited lecture for Tarishi Verma's Social Media course, March 2019.

"The Fallout of the GamerGate Movement." Invited lecture for Montana Miller's Internet Communities course, November 2017

"The Mechanics of War: Masculinity in War Video Games." Invited talk for Women's Center Brown Bag Lunch series, Bowling Green State University, January 2016

"The Problem of Enemy Otherness in Military-Themed Games." Invited lecture for Kris Blair's Theories of Media course, October 2015

## **RESEARCH POSITIONS**

Research Assistant, Institute for the Study of Culture and Society, Professor Jolie Sheffer,  
Bowling Green State University

## **PROFESSIONAL DEVELOPMENT**

- 2018 Digital Feminist Research Cluster, led by Radhika Gajjala, Bowling Green State University
- 2018 “Letters to Home: Writing from the Borderlands” Workshop with Irene Lara (San Diego State University), Bowling Green State University
- 2018 “Incarceration Nations” Workshop with Baz Dreisinger (City University of New York), Bowling Green State University
- 2017 “Rosa Parks in the Age of Black Lives Matter” Workshop with Jeanne Theoharis (City University of New York), Bowling Green State University
- 2017 “Fiber Art and Activism: DIY Handcraft and Women’s Labor” Workshop with Abby Franquemont, Nancie McCraw, and Radhika Gajjala, Bowling Green State University
- 2017 Participant, Professional Development Panel for Incoming Graduate Students, Bowling Green State University
- 2016-2017 Conference Organizer, Ray Browne Conference on Cultural and Critical Studies, Bowling Green State University
- 2015 “Introduction to Scalar” Workshop with Curtis Fletcher, Center for Faculty Excellence, Bowling Green State University
- 2015 Participant, Professional Development Panel for Incoming Graduate Students, Bowling Green State University
- 2013-2014 Learning Community, *Curating the Digital*, led by Jolie Sheffer, Bowling Green State University

## **AFFILIATIONS AND SERVICE**

### **Bowling Green State University**

- 2019 Member, Popular Culture Association/American Culture Association
- 2016-Present Member, Fembot Collective
- 2016-2017 ICS Planning Committee
- 2016-2017 Graduate Student Senate Representative
- 2016-2017 Treasurer, Culture Club
- 2016 Assistant Coordinator, Fembot Conference
- 2016 Coordinator, Ray Browne Conference
- 2014-2015 Graduate Student Committee
- 2014-2015 Treasurer, ATLAS

### **California State University Sacramento**

- 2009-2013 Member, Southwestern Anthropological Association
- 2009 Historian, Sacramento Anthropological Society

## **ADDITIONAL PROFESSIONAL EXPERIENCE**

- Staff Archaeologist/Environmental Planner, Dokken Engineering, 2012
- Archaeological Field Technician, United States Forest Service, 2011
- Student Participant, Archaeological Field School, University of Oregon, 2010

## **VOLUNTEER WORK & EDUCATIONAL OUTREACH**

2016-2017 Education Volunteer Projects, United Way of Greater Toledo  
2009-2011 Expand Your Horizons, Instructor  
2009 California State University, Laboratory Assistant

## **PROFESSIONAL SKILLS AND CERTIFICATIONS**

Active Learning Classroom Certified  
Proficiency with ArcGIS/ArcInfo 10, ArcMap, ArcCatalog, DNRGarmin, PathFinder,  
ActiveSync, Trimble GPS  
Experience with BePress, Omeka, Wordpress, Scalar  
Microsoft Office (Word, PowerPoint, OneNote, Access, Excel, Publisher)  
Adobe (Photoshop, Illustrator, Acrobat)

## **REFERENCES**

Radhika Gajjala, Ph.D  
Professor  
Department of Media and Communication  
Bowling Green State University,  
Bowling Green, OH 43402  
419-372-0528

Jolie Sheffer, Ph.D  
Associate Professor  
Department of English  
Bowling Green State University  
Bowling Green, OH 43402  
419-372-0585

Sandra Faulkner, Ph.D  
Professor  
Department of Media and Communication  
Bowling Green State University  
Bowling Green, OH 43402  
419-372-1998

Timothy Messer Kruse, Ph.D  
Professor  
Department of Ethnic Studies  
Bowling Green State University  
Bowling Green, OH 43402  
419-372-6056