SHANE M. SNYDER, Ph.D.

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EDUCATION

Ph.D., American Culture Studies, Bowling Green State University, 2019
Dissertation: "Dictating the Terms: GamerGate, Democracy, and (In)Equality on Reddit"
Director: Radhika Gajjala, Ph.D.

In this dissertation, I show how two opposing online gaming communities—the far-right /r/KotakuInAction and the leftist /r/GamerGhazi—utilize the social media platform Reddit's democratic voting interface to shape debates about American racism and sexism. Drawing from intersectionality and masculinity studies, I show how Reddit's site design, algorithm, and business model suppress feminist and anti-racist activism and provide fertile nesting ground for far-right extremism. Given the built-in challenges of forming feminist and anti-racist alliances on Reddit, together with the platform's ubiquity as a primary news source for millions of Americans, I assert that Reddit fosters far-right extremism and reflects, as well as reproduces, American social inequalities.

M.A., Literary and Textual Studies, Bowling Green State University, 2015
B.A., Anthropology, California State University Sacramento, 2010
B.A., English, California State University Sacramento, 2010

GRADUATE CERTIFICATES

2019   Women's, Gender, and Sexuality Studies, Bowling Green State University
2018   Ethnic Studies, Bowling Green State University

PROFESSIONAL APPOINTMENTS

2023-Present   Visiting Lecturer
     Georgia Institute of Technology
     School of Literature, Media, and Communication
2020-2023   Marion L. Brittain Postdoctoral Fellow
     Georgia Institute of Technology
     School of Literature, Media, and Communication

RESEARCH POSITIONS

2015-2017   Research Assistant, Institute for the Study of Culture and Society, Professor Jolie Sheffer, Bowling Green State University

HONORS AND AWARDS

2023   Writing and Communication Program Faculty Teaching Award, Georgia Institute

of Technology, May 2023

2022	CCCC Writing Program Certificate of Excellence, Writing and Communication Program, December 2021
2021	Regent's Teaching Excellence Award for Department or Program, Writing and Communication Program, University System of Georgia. December 2020
2016	First Place, Women's, Gender, and Sexuality Studies Essay Contest, Bowling Green State University

PUBLICATIONS
Journal Articles
"The Art of Wall Building: The *Caminata Nocturna* and the Rhetoric of Nationalism," *Journal of Popular Culture* 52, no. 6 (2020): 1274-1289. Refereed.

"The Impossible Relationship: Deconstructing the Private Space in *Gone Home*," *Journal of Gaming and Virtual Worlds* 10, no. 1 (2018): 7-20. Refereed.

Book Chapters
"(Re)Writing History: The Problem With the Gamer of GamerGate," in *Post-Gamer Turn,* eds. Amanda C. Cote, Cody Mejeur, and Mahli-Ann Butt, forthcoming (2025).

Book Reviews
Review of *The Cash Ceiling: Why Only the Rich Run for Office and What We Can Do About It,* by Nicholas Carnes, *Social Science Journal* (2020): 1-2.

Review of *Analytic Activism: Digital Listening and the New Political Strategy*, by David Karpf, *Social Science Journal* (2020): 1-2.

Public Scholarship
"With ChatGPT, We're Missing an Opportunity to Rethink Grading," *TECHStyle,* April 28, 2023.

"Why So Toxic? Teaching Feminist Ethnographic Methods in the Composition Classroom." *TECHStyle,* April 22, 2021.

COURSES TAUGHT
Georgia Institute of Technology
LMC 4699	Undergraduate Research
LMC 2410	Introduction to Game Studies
ENGL 1102	Video Game Narratives
ENGL 1102	Bootstraps Mythology: The Problem of Individualism in Gaming
ENGL 1102	Anxiety and Protest: Video Games in American Culture
ENGL 1102	Identity, Resistance, and Social Change in Video Games
ENGL 1101	Video Game Rhetoric

Bowling Green State University
ACS 3000/POPC 4600	Identity in Video Games and Online Gaming Communities
ETHN 1010	Introduction to Ethnic Studies
ENG 2650	British Literature Survey (1700-1945)
GSW 1120	Academic Writing
GSW 1110	Introduction to Academic Writing

<u>Other Teaching Experience</u>
Workshop Leader, "Applying for Internal Grants," Georgia Institute of Technology,
        November 2021
Workshop Leader, "Fostering Intellectual Community and Publishing Your Ideas,"
        Georgia Institute of Technology, October 2021
Workshop Leader, "Making the American Prison: From Slavery to the War Against Drugs,"
        City Year Buffalo, May 2020.
Workshop Leader, "Alternatives to the American Prison," City Year Buffalo, September 2019
Workshop Leader, "Masculinity, Social Media, and the Illusion of Democracy,"
        Bowling Green State University, November 2018
Workshop Leader, "Public Scholarship: Translating Academic Work for a Wider Audience,"
        Bowling Green State University, March 2018

CONFERENCES AND PRESENTATIONS
"'Tall Fences Make for Better Neighbors': Analyzing the Arizona Borderlands through One
        Civilian Border Patrol Group." *Ray Browne Conference of Cultural and Critical Studies.*
        Bowling Green, OH, scheduled for April 2017
"Hyper-Masculine Posturing: Gender and Enemy Otherness in the *Gears of War* Series."
        Global Responses to the War on Terror: Literary, Media, and Film Perspectives.
        Bowling Green, OH, scheduled for September 2016
"The Impossible Lesbian Relationship: Deconstructing the Private Space in *Gone Home*."
        Invited talk for Women's, Gender, and Sexuality Studies Symposium, April 2016
"Beyond the Frame: The Problems of Gender and Otherness in the *Gears of War* Series."
        Popular Culture Association/American Culture Association. Chicago, IL, scheduled for
        April 2014

INVITED LECTURES
"The Emergence of the Geek/Nerd Gamer Stereotype." Invited lecture for Tarishi Verma's
        Social Media course, March 2019.
"The Fallout of the GamerGate Movement." Invited lecture for Montana Miller's
        Internet Communities course, November 2017
"The Mechanics of War: Masculinity in War Video Games." Invited talk for Women's Center
        Brown Bag Lunch series, Bowling Green State University, January 2016
"The Problem of Enemy Otherness in Military-Themed Games." Invited lecture for Kris
        Blair's Theories of Media course, October 2015

PROFESSIONAL DEVELOPMENT
2021-2023   Participant, "Handling the Teaching/Grading Workload and Managing Time
                Roundtable," Georgia Institute of Technology
2021   "Engaging Play/Playing to Engage," led by Jeffrey Lawler and Sean Smith,
                Digital Humanities Summer Institute (online)
2018   Digital Feminist Research Cluster, led by Radhika Gajjala, Bowling Green State
                University
2018   "Letters to Home: Writing from the Borderlands" Workshop with Irene Lara (San
                Diego State University), Bowling Green State University

2018	"Incarceration Nations" Workshop with Baz Dreisinger (City University of New York), Bowling Green State University
2017	"Rosa Parks in the Age of Black Lives Matter" Workshop with Jeanne Theoharis (City University of New York), Bowling Green State University
2017	"Fiber Art and Activism: DIY Handcraft and Women's Labor" Workshop with Abby Franquemont, Nancie McCraw, and Radhika Gajjala, Bowling Green State University
2017	Participant, Professional Development Panel for Incoming Graduate Students, Bowling Green State University
2016-2017	Conference Organizer, Ray Browne Conference on Cultural and Critical Studies, Bowling Green State University
2015	"Introduction to Scalar" Workshop with Curtis Fletcher, Center for Faculty Excellence, Bowling Green State University
2015	Participant, Professional Development Panel for Incoming Graduate Students, Bowling Green State University
2013-2014	Learning Community, *Curating the Digital*, led by Jolie Sheffer, Bowling Green State University

AFFILIATIONS AND SERVICE
Georgia Institute of Technology
2024-Present	Contributing Editor, TECHStyle Journal
2021-2024	Chair, TECHStyle Journal
2022-2023	Representative, Writing Program Advisory Committee
2021-2022	Co-Chair, Grant Writing Committee
2020-2021	Editor, TECHStyle Journal
2020-2021	Member, Grant Writing Committee

Bowling Green State University
2019	Member, Popular Culture Association/American Culture Association
2016-Present	Member, Fembot Collective
2016-2017	ICS Planning Committee
2016-2017	Graduate Student Senate Representative
2016-2017	Treasurer, Culture Club
2016	Assistant Coordinator, Fembot Conference
2016	Coordinator, Ray Browne Conference
2014-2015	Graduate Student Committee
2014-2015	Treasurer, ATLAS

California State University Sacramento
2009-2013	Member, Southwestern Anthropological Association
2009	Historian, Sacramento Anthropological Society

ADDITIONAL PROFESSIONAL EXPERIENCE
Staff Archaeologist/Environmental Planner, Dokken Engineering, 2012
Archaeological Field Technician, United States Forest Service, 2011
Student Participant, Archaeological Field School, University of Oregon, 2010

VOLUNTEER WORK & EDUCATIONAL OUTREACH
2019-2020   City Year Buffalo, Educational Consultant
2016-2017   Education Volunteer Projects, United Way of Greater Toledo
2009-2011   Expand Your Horizons, Instructor
2009   California State University, Laboratory Assistant

PROFICIENCIES
ArcGIS/ArcInfo 10, ArcMap, ArcCatalog, DNRGarmin, PathFinder,
       ActiveSync, Trimble GPS
BePress, Omeka, Wordpress, Scalar
Twine
Microsoft Office (Word, PowerPoint, Excel)
Adobe (Photoshop, Illustrator, Acrobat)
DaVinci Resolve